



STOCK MARKET CHALLENGE

APRIL 16, 2026 | 6:00-8:30PM

STOCK MARKET CHALLENGE

Join us for the JA Stock Market Challenge, a high-energy, simulated stock market competition where business leaders, colleagues, and community champions go head-to-head, all to support Junior Achievement's mission of preparing young people for success.

Teams of up to 4 participants compete in a thrilling, real-time trading simulation where the markets move fast, and every decision counts. Participants will buy, sell, and react to breaking news, competing to grow their portfolio and come out on top. No financial expertise required, just quick thinking, smart teamwork, and a sense of fun!

SPONSORSHIP PACKAGES

Presenting (\$35,000)

- Program Remarks
- Logo recognition on Table Numbers
- Logo recognition on website
- Logo recognition inside stock market simulation
- Emcee Recognition during event
- Logo recognition on all marketing materials including email promotion.
- Social Media shout-out (2x prior to event)
- Logo recognition in all onsite materials.
- Option to provide swag/giveaways post-event.
- 4 corporate teams (4 people per team)

Opening/Closing Bell (\$20,000 each)

- Opportunity to ring opening/closing bell
- Logo recognition on website
- Logo recognition on all marketing materials including email promotion.
- Social Media shout-out (1x prior to event)
- Logo recognition onsite at event.
- 3 corporate teams (4 people per team)

Wall Street (\$15,000)

- Logo recognition on website
- Logo recognition on all marketing materials including email promotion.
- Logo recognition in all onsite materials.
- 2 corporate teams (4 people per team)

Broker (\$5,000)

- Logo recognition on website
- Logo recognition on all marketing materials including email promotion.
- Logo recognition onsite at event.
- 1 corporate team (4 people per team)

Investor (\$2,500)

- Logo recognition on website
- 1 corporate team (4 people per team)

Team (\$1,000)

- 1 team (4 people per team)

To learn more about
the Stock Market
Challenge
START HERE:





STOCK MARKET CHALLENGE

APRIL 16, 2026 | 6:00-8:30PM

STOCK MARKET CHALLENGE

Join us for the JA Stock Market Challenge, a high-energy, simulated stock market competition where business leaders, colleagues, and community champions go head-to-head, all to support Junior Achievement's mission of preparing young people for success.

Teams of up to 4 participants compete in a thrilling, real-time trading simulation where the markets move fast, and every decision counts. Participants will buy, sell, and react to breaking news, competing to grow their portfolio and come out on top. No financial expertise required, just quick thinking, smart teamwork, and a sense of fun!

TEAM ADVANTAGES

Market Maverick (Teams who raise \$5,000 or more)

- Three extra opportunities to print portfolio
- \$50,000 extra trading dollars
- Unlimited trades
- Get "hot tips" two minutes before other teams. The top fundraising team receives the "can't miss" tip
- Get stock newsletters two minutes before other teams
- Exclusive floor trader
- Exclusive bar runner
- Opportunity to view stock ticker/leaderboard up close.

Capital Strategist (Teams who raise \$2,500 or more)

- Two extra opportunities to print portfolio
- \$25,000 extra trading dollars
- Twenty extra trades
- Get "hot tips" two minutes before other teams.

Wall Street Rookie (Teams who raise \$1,000 or more)

- One extra opportunities to print portfolio
- \$10,000 extra trading dollars
- Ten extra trades

Game Terms

News Releases

Fictitious articles containing hints or suggestions as to which way stocks will turn.

Hot Tips

A stock tip indicating the direction one stock will turn. The "Can't Miss" Tip is the best Hot Tip of the game, and limited to the highest bidder.

Portfolio

Portfolio print-outs available for team members to see what stocks they have.

Floor Traders

Floor traders execute stock transactions. Orders are entered instantly into the game system and updated on the screens at the front of the room for all to see.



To learn more about
the Stock Market
Challenge
START HERE:

